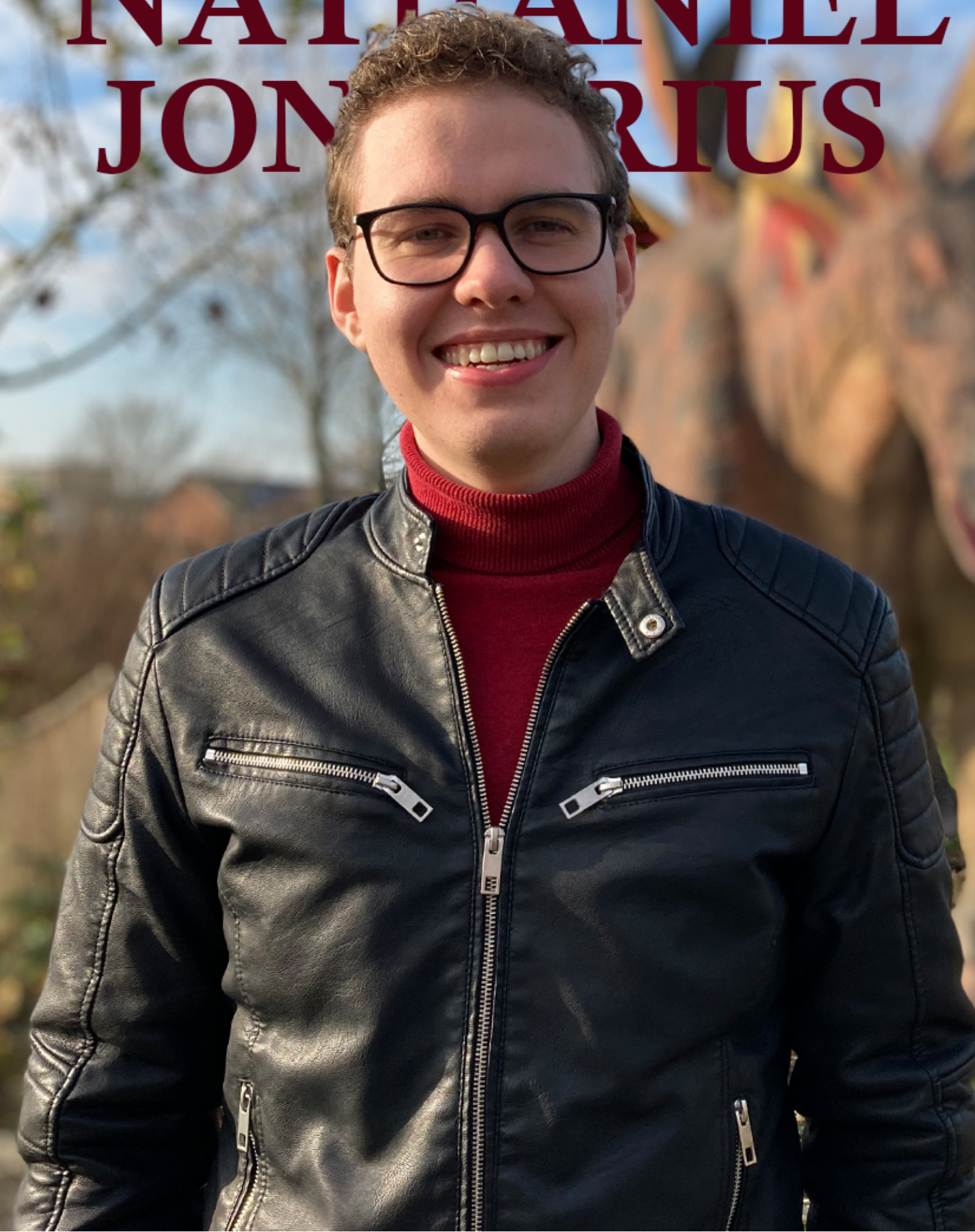


# NATHANIEL JONAS RIUS





## ABOUT ME

I am Nathaniel Jongerius and I am 21 years of age. In the past year I lived in Leeuwarden for six months and currently I am living in Eindhoven where I was born and raised. At this moment I study Commercial Economics at Fontys and I have specialised myself in neuromarketing



# ARCHETYPE



## **The magician**

My archetype is the magician, I correlate myself to this archetype because I am a person with a lot of visions, I am very creative and most of all I have a huge urge to do something truly unique. When I find a way to do something my own way and completely different from the rest, I will do that. I like to think outside of the box but with that, I can take unnecessary risks that can end badly. This is also why I correlate myself with brands like Disney and Apple, who are both magicians as well.

## ANALYSTS



**INTJ**

Imaginative and strategic thinkers, with a plan for everything.



**INTP**

Innovative inventors with an unquenchable thirst for knowledge.



**ENTJ**

Bold, imaginative and strong-willed leaders, always finding a way - or making one.



**ENTP**

Smart and curious thinkers who cannot resist an intellectual challenge.

## DIPLOMATS



**INFJ**

Quiet and mystical, yet very inspiring and tireless idealists.



**INFP**

Poetic, kind and altruistic people, always eager to help a good cause.



**ENFJ**

Charismatic and inspiring leaders, able to mesmerize their listeners.



**ENFP**

Enthusiastic, creative and sociable free spirits, who can always find a reason to smile.

# 16 PERSONALITY TEST

This is a test where a person can find out which of the sixteen personalities is mostly in common with his own personality



**ISTJ**

Practical and fact-minded individuals, whose reliability cannot be doubted.



**ISFJ**

Caring, social people, always helpful.



WHAT PERSONALITY AM I?





# CAMPAIGNER

## Free spirits, outgoing, openhearted and excellent communicators

These characters long for meaningful, emotional connections in stead of just some fun. While being very charismatic, these personalities are very sensitive to. They are independent and creative, always on the lookout for the magic and meaning in everyday life.

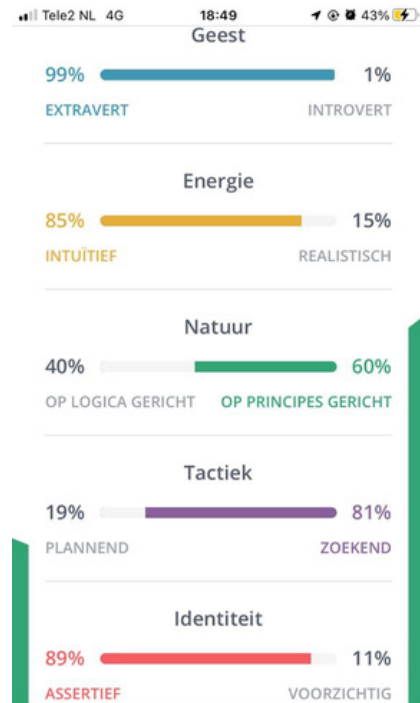
**These characters are capable of intense thought and feeling, this can come at a cost because sometimes these characters can rely to much on their intuition what can result in excessive overthinking.**



Jouw persoonlijkheidstype is:

# Campagnevoerder

ENFP-A



## MY SCORES



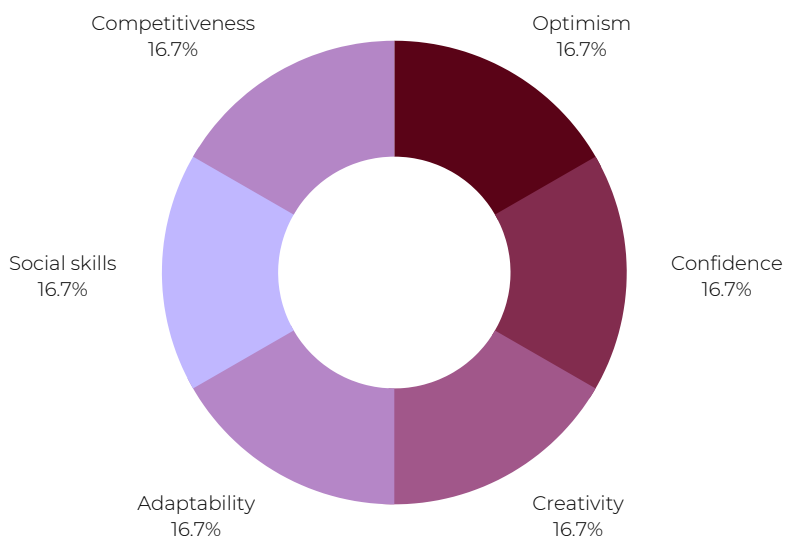
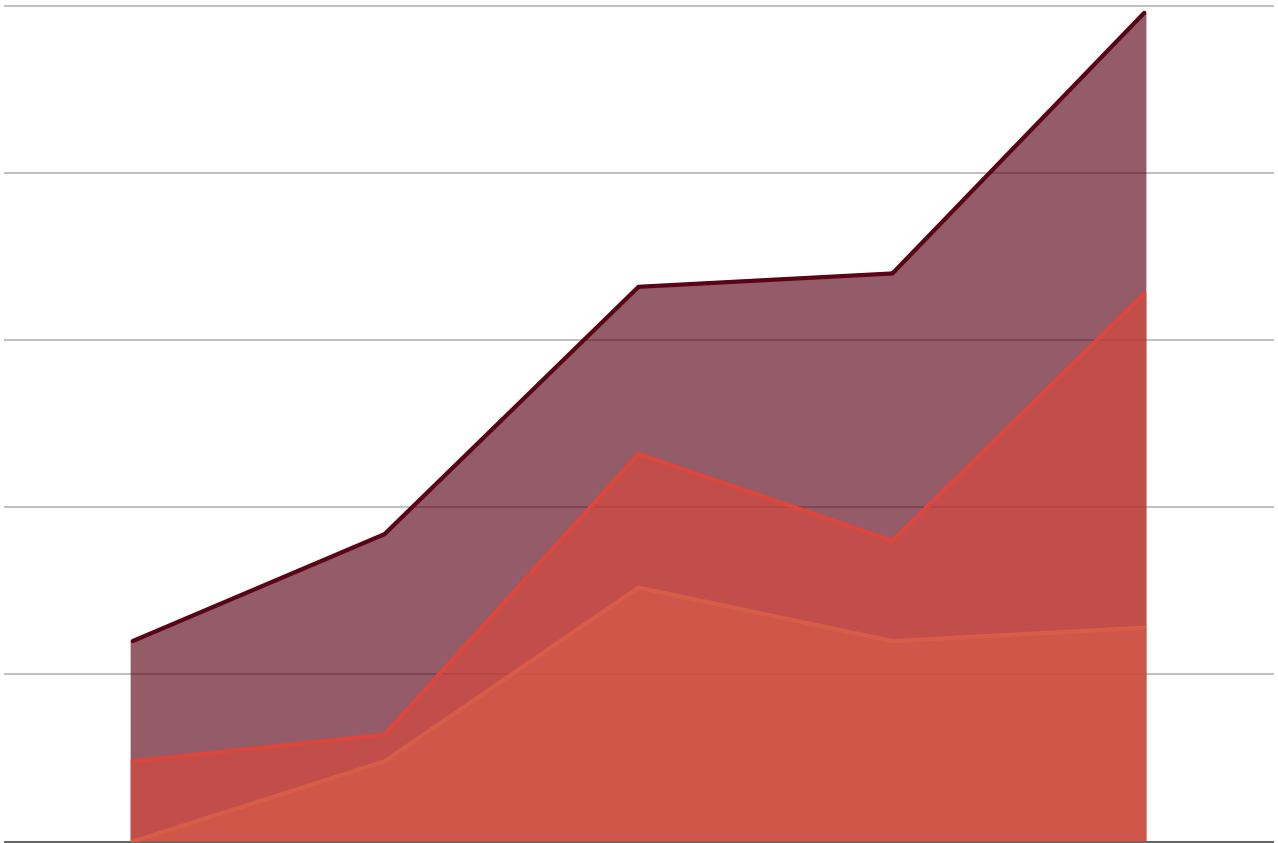
### A little bit crazy is ok, otherwise life would be boring!

As you can see I am very extroverted. I gain a lot of energy from being with other people, but at the same time because of my high sensitivity too many stimuli make focussing exhausting. This however is not applicable when communicating with other people. I am very intuitive, doing almost everything based on intuition, because of this I can't handle too much order. I need to have the space to pave my own path.

I find principles very important, and I refuse to compromise them, no matter the situation. As the results show, I am much more assertive when compared to being careful. Which explains my stubbornness. Most of all I like to break the status quo and help people realise that there is more to life than what society tells you there is.



# STRENGTHS



My biggest strengths are my optimism, confidence, creativity, competitiveness, adaptability and social skills. I have always been an optimistic person who is very creative and can adapt to circumstances fast. I also am very competitive and hate to lose, so I will do everything (except break the law) to win. My social skills tho are something that really developed during my life, I was already a huge talker, but I learned to tone it down a notch and realised that sometimes it is better to just stay silent. My confidence is something that just developed recently. It was one of my weaknesses three years ago. I gained self-confidence because I actively reprogrammed my thinking over the last three years. I did that by working out, cold showers, motivational speeches, meditation and forcing myself to be grateful for the little things.

# STRENGTHS

## OPTIMISM

I am a very optimistic person. I don't see the benefit of negativity. It is good to be realistic, but negativity most of the time has no benefit at all. When something unexpected happens I always try to see the positive in the situation. Of course, I also fix the problem as soon as possible.

## CONFIDENCE

I didn't use to be that confident. But nowadays I am. It slowly developed during a lot of trials. I had to go through a lot of pain in my youth but that pain resulted in core confidence that cannot be shaken. I do feel uncertain sometimes but even though I don't stop believing in myself.

## CREATIVITY

I was born with a creative mind. I am very glad that my parents stimulated us to express our creativity. That way we weren't brainwashed by the school system with those useless filters that kill creativity. That's the reason we get creativity courses nowadays. Instead of my brain saying, this will never work, it becomes really excited by every new idea, the crazier the better.



# STRENGTHS

## SOCIAL SKILLS

I am an empathic person, because of my HSP I am great at reading people. And because of that, I am also very strong in socialising. I can feel other people at a high level. This helps a lot when socialising. It has a downside tho, my brain can start overthinking or I lose control of my emotions. Apart from that, it is kind of a superpower.

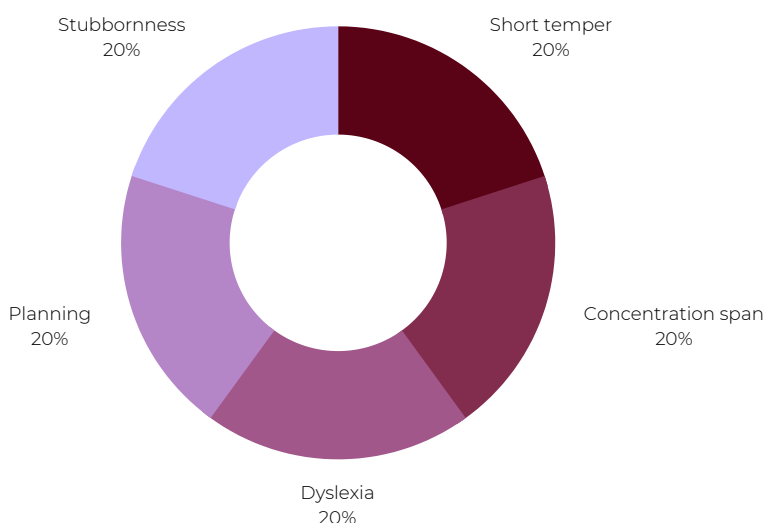
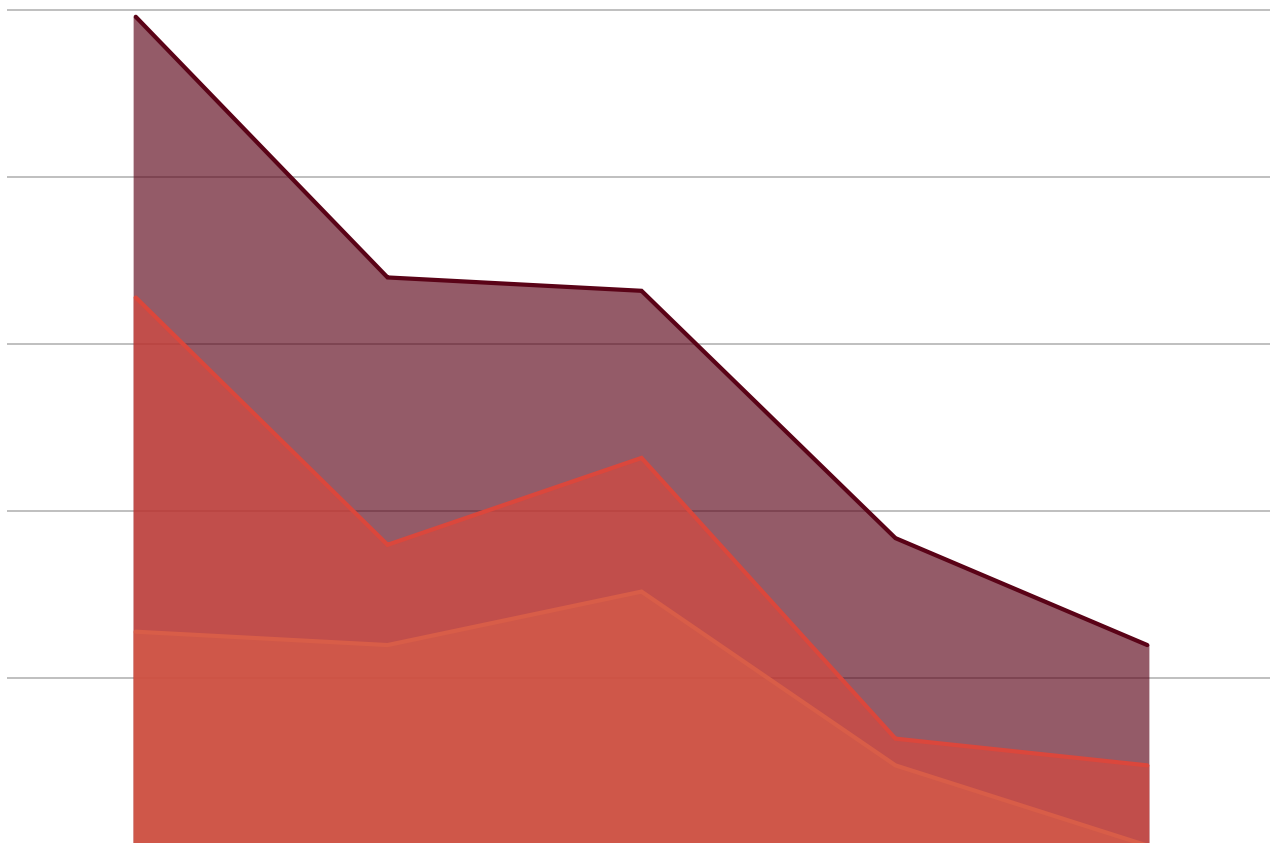
## COMPETITIVENESS

I am competitive, I must win everything I participate in. This makes me an awesome teammate, but if a teammate is making a mess of it, I can get really frustrated and even pissed. This drive to win makes that I am always motivated to go the extra mile.

## ADAPTABILITY

I am a versatile person. I can adapt very fast to a new situation. That is also mainly because I am an impulsive and spontaneous person. So I don't schedule my whole day. I keep a lot of room for spontaneity. Something that can really help with sudden changes.

# WEARNESES



I also have some weaknesses. One is my stubbornness, when I have a picture in my head about how something is going to happen it will happen that way, I find it hard to be open-minded to feedback from others in those circumstances. I also have a short temper, not with people (learned to control that) but with devices and programmes when they don't work the way I want them to. With my dyslexia the right part of my brain is more dominant than the left part of my brain, resulting in a short concentration span. The dominance of the right-hand side of the brain has caused me to be a highly sensitive person. I can also be really chaotic and impulsive which means my planning skills aren't the best either.



# WEARNESESSES

## CONCENTRATION SPAN

Because I am HSP, I have difficulties concentrating. Especially when there is a lot of noise surrounding me. This is why I am best friends with my noise-cancelling headphones. Also when my head is just full or I drank a caffeine holding beverage, I can lose concentration fast.

## DYSLEXIA

Because of my dyslexia, my writing is awful. But because of my dyslexia, I have difficulties with calculating as well besides languages.

## PLANNING

I am horrible at planning. I am chaotic and that also results in me forgetting dates or saying yes to too many things. Mostly the latter happens often.

# WEARNESES

## SHORT TEMPER

I don't have a big temper. I don't get angry fast at all but I am very impatient when it comes to promises and agreements. When those are broken I can get pissed off and can react un-proportionally. At the time I am training myself to become more patient but it is really hard.

## STUBBORN

I am very stubborn. It can help because you don't listen to naysayers but on the other spectrum, there is a chance I won't listen to feedback or input from others at all. Just because I have a vision in my head and that vision is going to get executed. No matter what others say. This can be counterproductive in group projects. So I am training myself to become more open-minded.

# NATHANIEL JONGERIUS

